

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2522474

Order #	2522474		Created On	10/23/2018 4:18:26 PM		Order Status	Traffic Updates Accepted	
Order Descrp	Friends of Dianne Feinstein 10.14-POL 2018		Created By	Bishop, David (Contractor)		Gross \$	4522.00	
Client	FRIENDS OF DIANNE FEINSTEIN FOR SENATE 2018		Updated On	10/23/2018 5:05:52 PM		Net \$	3843.70	
Start Date	10/22/2018		Updated By	Albers, Paige		Units	14	
End Date	10/24/2018		Industry	Political-Association		Credit Hold	NO	
# of Weeks	1		REFERENCES			BILLING INFORMATION		
SALES			Primary			Purchase Order #		
ActiveWeeks	1		Secondary			Billing Schedule	Broadcast	
AE 1	Walker, Teresa		Tertiary			EDI INFORMATION		
AE 2			Quarternary			Product		
Agency	CABLE TIME WC	15.00%	TRAFFIC OPTIONS			Estimate	11709	
RepFirm		0%	Address 1	80 MORAGA WAY		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Copy Instr ID			Address 2	3RD FLOOR		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	2		City, State, Zip	ORINDA, CA		Order File Loaded: U:\CA\dbisho603\Friends of Dianne Feinstein for Senate 2018 SNF OCT24 R1 Orders - COM Scheduler (tv).scx. Order File Loaded: The Nielsen survey listed in the SCX file, San Francisco Sep18 C-DMA Custom Live+1, could not be located. Nielsen data will be imported from the SCX file, but the Survey field on the resulting order will not be displayed.		
Zones	San Francisco Interconnect (Marketwid...		Zip	94563				
Total Networks	2		Contact			San Francisco Market, San Francisco DMA, Priority Codes Used: 74 - IP, 130 -NP		
GENERAL COMMENTS			Phone	925-253-0222		SYSCODE LIST		
Order File Loaded: U:\CA\dbisho603\Friends of Dianne Feinstein for Senate 2018 SNF OCT24 R1 Orders - COM Scheduler (tv).scx. Order File Loaded: The Nielsen survey listed in the SCX file, San Francisco Sep18 C-DMA Custom Live+1, could not be located.			Avail Tag			0301,2600		
			Contract Type	Standard				
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 0301

Order #	2522474	Created On	10/23/2018 4:18:26 PM	Order Status	Traffic Updates Accepted
Order Descrp	Friends of Dianne Feinstein 10.14-POL 2018	Created By	Bishop, David (Contractor)	Syscode Gross \$	3770.00
Client	FRIENDS OF DIANNE FEINSTEIN FOR SENATE 2018	Updated On	10/23/2018 5:05:36 PM	Syscode Net \$	3204.50
Start Date	10/22/2018	Updated By	Albers, Paige	Syscode Units	6
End Date	10/24/2018	Source	SCX	Zone Status	Traffic Updates Accepted
# of Weeks	1	Zones	San Francisco Interconnect (Marketwide (301))	Avg Unit Rate	628.33

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Direct Political Bundle	130 130	CNN	0301		10/24/2018	10/24/2018	W 9a-4p	2	\$430.00	\$860.00	30
2	2		National Direct Political Bundle	130 130	MSNBC	0301		10/24/2018	10/24/2018	W 5a-9a	1	\$610.00	\$610.00	30
3	3		National Direct Political Bundle	130 130	MSNBC	0301		10/24/2018	10/24/2018	W 9a-4p	2	\$250.00	\$500.00	30
4	4		National Direct Political Bundle	130 130	MSNBC	0301		10/24/2018	10/24/2018	W 7p-12m	1	\$1,800.00	\$1,800.00	30

SUMMARY FOR SYSCODE 2600

Order #	2522474	Created On	10/23/2018 4:18:26 PM	Order Status	Traffic Updates Accepted
Order Descrp	Friends of Dianne Feinstein 10.14-POL 2018	Created By	Bishop, David (Contractor)	Syscode Gross \$	752.00
Client	FRIENDS OF DIANNE FEINSTEIN FOR SENATE 2018	Updated On	10/23/2018 5:05:36 PM	Syscode Net \$	639.20
Start Date	10/22/2018	Updated By	Albers, Paige	Syscode Units	8
End Date	10/24/2018	Source	SCX	Zone Status	Traffic Updates Accepted
# of Weeks	1	Zones	San Francisco	Avg Unit Rate	94.00

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
5			National Direct Political Bundle	60 60	CNN	2600		10/24/2018	10/24/2018	W 5a-9a	0	\$91.00	\$0.00	30
6			National Direct Political Bundle	60 60	CNN	2600		10/24/2018	10/24/2018	W 9a-4p	0	\$88.00	\$0.00	30
7			National Direct Political Bundle	60 60	CNN	2600		10/24/2018	10/24/2018	W 4p-7p	0	\$138.00	\$0.00	30
8			National Direct Political Bundle	60 60	CNN	2600		10/24/2018	10/24/2018	W 7p-12m	0	\$151.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
9	5		National Direct Political Bundle	130 130	MSNBC	2600		10/24/2018	10/24/2018	W 5a-9a	1	\$167.00	\$167.00	30
10	6		National Direct Political Bundle	74 74	MSNBC	2600		10/24/2018	10/24/2018	W 9a-4p	6	\$24.00	\$144.00	30
11			National Direct Political Bundle	60 60	MSNBC	2600		10/24/2018	10/24/2018	W 4p-7p	0	\$65.00	\$0.00	30
12	7		National Direct Political Bundle	130 130	MSNBC	2600		10/24/2018	10/24/2018	W 7p-12m	1	\$441.00	\$441.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

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Start Date	10/22/2018	Updated By	Albers, Paige	Units	14
End Date	10/24/2018	Source	SCX	Credit Hold	No
# of Weeks	1	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	